



### Scotch Whisky Action Fund – 2016 Awards

| Organisation                   | Project Description   | Amount Awarded |
|--------------------------------|---|----------------|
| CrossReach                     | Towards staff costs, volunteer training, art and activity materials, and other costs to enable the organisation to run three age appropriate group work programmes (aged 7-10, 9-11 and 11-14) that meet the needs of children and young people who have been affected by problematic parental alcohol use in their families. The group work programmes will run for a period of 12 weeks, on a weekly basis, at their Sunflower Garden Service (SFG) with the majority of referrals to the service coming from the Pilton, Muirhouse and Wester Hailes areas of Edinburgh.   | £15,000        |
| Hibernian Community Foundation | Towards the cost of sessional coaches, learning materials and healthy snacks to enable the organisation to deliver a preventative alcohol education project to P5, P6 and P7 pupils via 20 schools in Leith and North Edinburgh. The project will introduce children to alcohol and its effects whilst promoting positive lifestyle messages of physical activity and healthy eating. The project will be delivered across 8 weekly sessions by Hibernian Community Foundation coaches with input by Hibernian FC players and coaches who will act as positive role models for the young children taking part. Each weekly session will last 90 minutes and consist of three components broken into first half, half time and second half. The first half will consist of a classroom session covering the topic of the week and will include a visit to Easter Road and an introduction to the programme, how much do you know about alcohol, units and guidelines, alcohol and its effects (physical and social), alcohol and the law, staying safe, talking to your parents about alcohol and a celebration event and certificate presentation. Half time will consist of a drink and a piece of fruit whilst the second half will consist of a physical activity session which can include football, dance, tai chi, etc. | £9,500         |
| Reeltime Music                 | Towards sessional staff costs and organisational overheads to enable the organisation to roll out a creative alcohol misuse programme across ten schools in the Cumbernauld, Motherwell and Airdrie areas of North Lanarkshire. The project is a partnership between Reeltime, LANDED and North Lanarkshire Learning and Leisure Services and was piloted in 4 schools between 2015 and 2016. Through the project young people will receive preparatory sessions on alcohol misuse prior to taking part in 6 creative sessions which will involve hands on music and media activities designed to increase young people's knowledge and motivations around alcohol misuse. It is anticipated that at least 60 young people will benefit from the project.   | £11,966        |
| Mentor Foundation UK           | Towards the salary costs of a Project Manager, travel costs, mentor and peer educator expenses, recruitment materials, training, workshop and evaluation materials, Dynamic Youth/Youth Achievement Awards, and a contribution to overheads to enable the organisation to deliver the Me & You (Mentor Youth) Project a peer-led programme that aims to build resilience to risks – including alcohol misuse and offending behaviour – and to foster healthy ambition, determination and a sense of community. Working across Edinburgh and the Lothian's, Me & You will deliver alcohol and health workshops to vulnerable and hard-to-reach young people that builds confidence and ambition, and inspires positive life choices, acting as a springboard towards further education, volunteering or employment opportunities. They anticipate that the project will benefit 129 young people either directly as Team Leaders, mentors and peer educators or via the workshops that will be provided in school and community settings.  | £21,465        |

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| Liber8 Lanarkshire                                      | Towards staff costs, diversionary activities and programmes, transport, personal security equipment, insurance, recruitment, training and merchandising organisational overheads to enable them deliver their successful Streetbase project in one additional area in South Lanarkshire. The service will be provided at key times usually 6.30pm-9.30pm Thursday through to Sunday when young people are most likely to be involved in alcohol and or substance misuse and linked issues. The service is delivered on a consistent and on-going basis throughout the year three nights per week. Through the project young people will be encouraged to get involved in a wide range of educational and diversionary activities which offer individual and group support. StreetBase Diversionary Activities will also be offered through the project as will the Trading Post educational tool box which was developed by StreetBase to provide tailored education, prevention and support. The overall aim of the project is to address young people's issues concerning a range of matters including alcohol misuse.             | £18,285 |
| Outfit Moray  | Towards the cost of two qualified outdoor instructors, transport, administration and insurance, specialist clothing and outdoor equipment, publicity costs and staff training to enable the organisation to deliver a pilot project in Moray for young people aged 13-18 that will combine the benefits of outdoor education with the expertise of another local charity in working with vulnerable young people at risk of alcohol-related harm. They will develop a 4-week programme for young people at risk of alcohol-related harm that will build their confidence, help them take responsibility for their actions, increase their awareness of alcohol-related harm, and improve their mental and physical health and well-being. The 4-week programme, called Kickstart, will involve four outdoor education sessions (one a week for four weeks) for 6 vulnerable young people who have been identified as at risk, with a focus on building confidence, leadership and teamwork skills, taking responsibility for their actions and discovering new and alternative leisure activities that are exciting and adventurous. | £9,284  |
| Orkney Alcohol Counselling and Advisory Service (OACAS) | Towards the costs of continuing, extending and developing the current now established "Pub Watch" rehabilitative education programme for individuals subject to Orkney's Pub Watch banning orders which was funded through the programme in 2015. The organisation now wish to maintain what has been achieved and continue to deliver the programme to referred individuals whilst expanding the Orkney Pub Watch service more overtly into a Preventative service. They propose to deliver educational presentations to S5 pupils outlining acceptable behaviour in local hostelryes/restaurants and their immediate environments. In addition they wish to deliver similar courses at Orkney College, deliver a licensing law course, and how to avoid/ react to potential trouble, for those at college following Hospitality courses, and deliver a similar course to local taxi drivers, and emergency services operatives.  | £14,500 |