



Generation**Europe**Foundation

## Survey Results & Analysis Responsible Party – Organisers' Questionnaire

### 1. INTRODUCTION

Comments: Of all the surveys collected a significant number were not filled out completely. Many respondents skipped various questions.

Several concerns arise when the circumstances of the survey taking are considered:

- The survey is in English only and some misunderstanding may have arisen amongst respondents who are not native English speakers.
- The survey was taken at parties where alcohol was served. Depending on their level of intoxication, some respondents were not inclined to take the survey seriously and fill out the multiple choice questions correctly.
- Since the questionnaire was filled out on paper, respondents could choose to skip questions. Also, since the survey was not in digital format, there was no mechanism in place to ensure logical continuation following certain answers given by respondents, thus giving rise to inconsistencies between answers.

GEF recommends using electronic surveys (using net books or iPads) in order to reduce the problems arising from taking surveys on paper.

Notice: Important to point out for this second interim report is the fact that some of the collected data has not been incorporated in this report and that the results therefore do not represent all the parties organised.

- Spot check feedback from Dresden is missing at this stage
- Questionnaires taken at a party in Sofia, Bulgaria on the 9<sup>th</sup> of April 2011 were not entered into the system and have therefore not been taken into account at this stage
- Results from the Brno party that took place on the 24<sup>th</sup> of March have also not been taken into account for this interim report

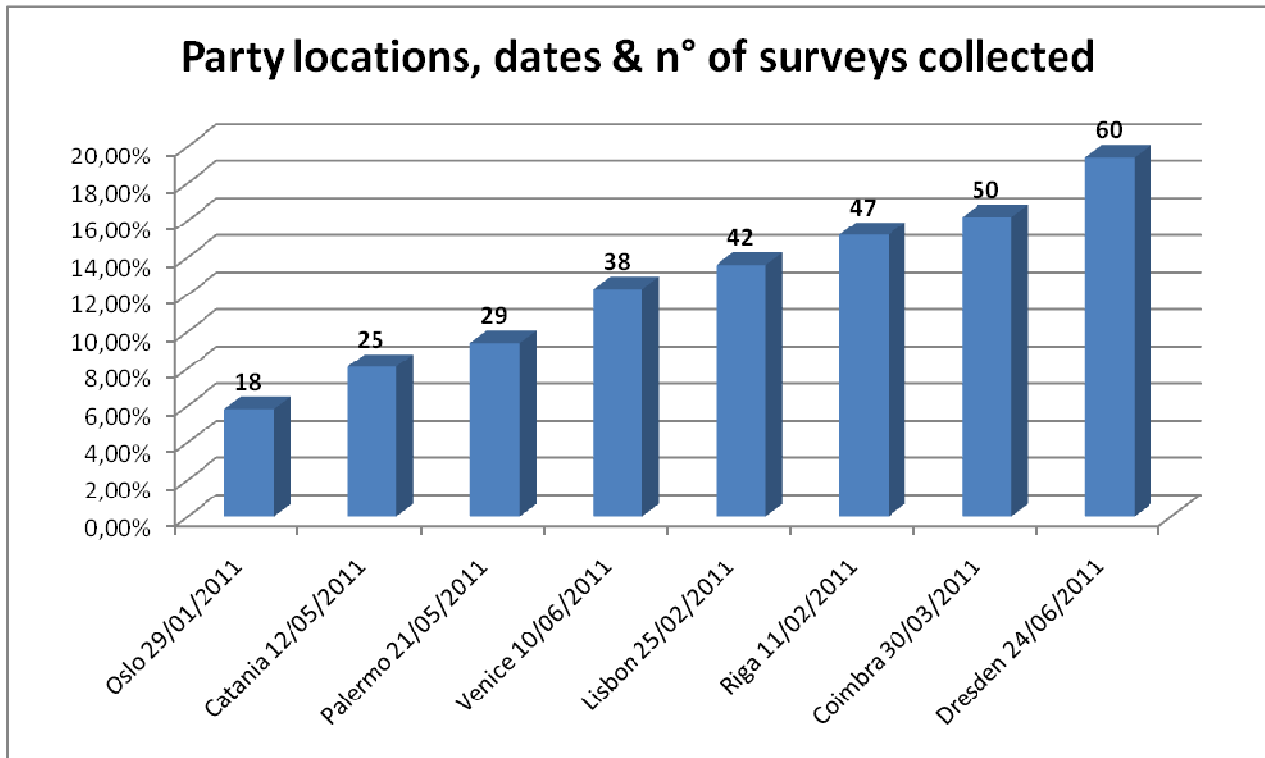
**Generation Europe Foundation asbl**

123 Chaussée St. Pierre, B-1040 Bruxelles • ☎ +32 (0)2 648 15 42 • Fax +32 (0)2 648 8361

[info@generation-europe.eu](mailto:info@generation-europe.eu) • [www.generation-europe.eu](http://www.generation-europe.eu)

VAT: BE 0460 030 220 • Delta Lloyd IBAN code BE35 1325 0892 9537

Responsible Parties:



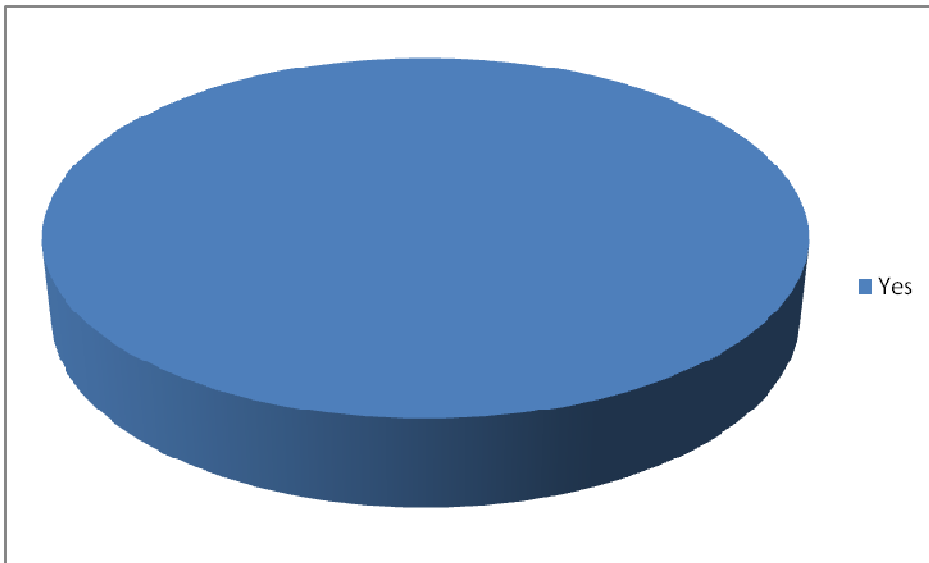
**Total Number of Responses received: 9**

Organiser	Location	Date Responsible Party
Gonzalo Catanino	Lisbon	25/02/2011
Roger	Coimbra	30/03/2011
ESN University of Oslo	Oslo	29/01/2011

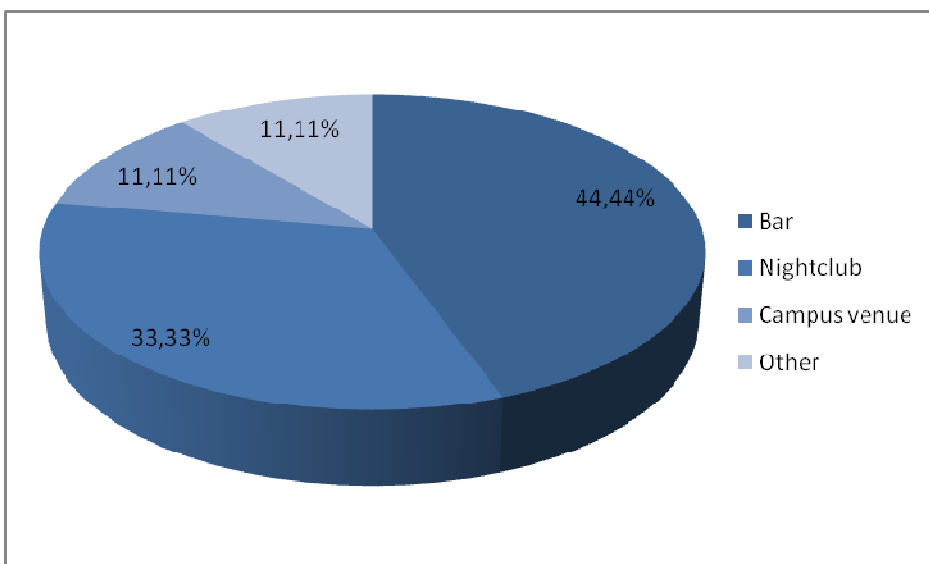
Party size (n° of people):	Party Time (Start)	Party Time (End)
1500	22	4
1000	22	4
270	20	2

Venue (Venue Name)	Venue (Venue Address)
Kapital	1200 Lisbon
NB Club Coimbra	Rua Venâncio Rodrigues n°11
Amatøren Student House	Rolf E. Stenersens allé 24, 0858 Oslo

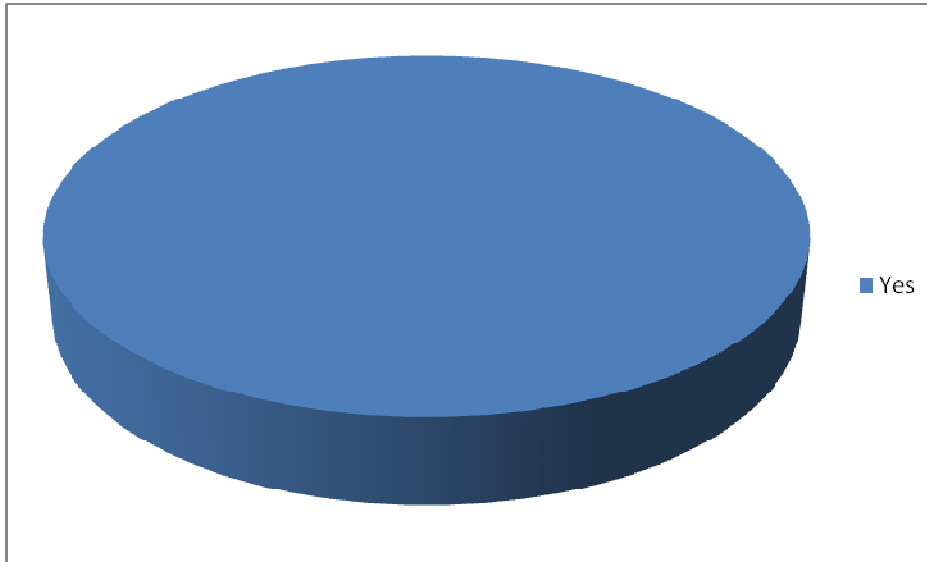
**Was public transportation available to and from the venue?**



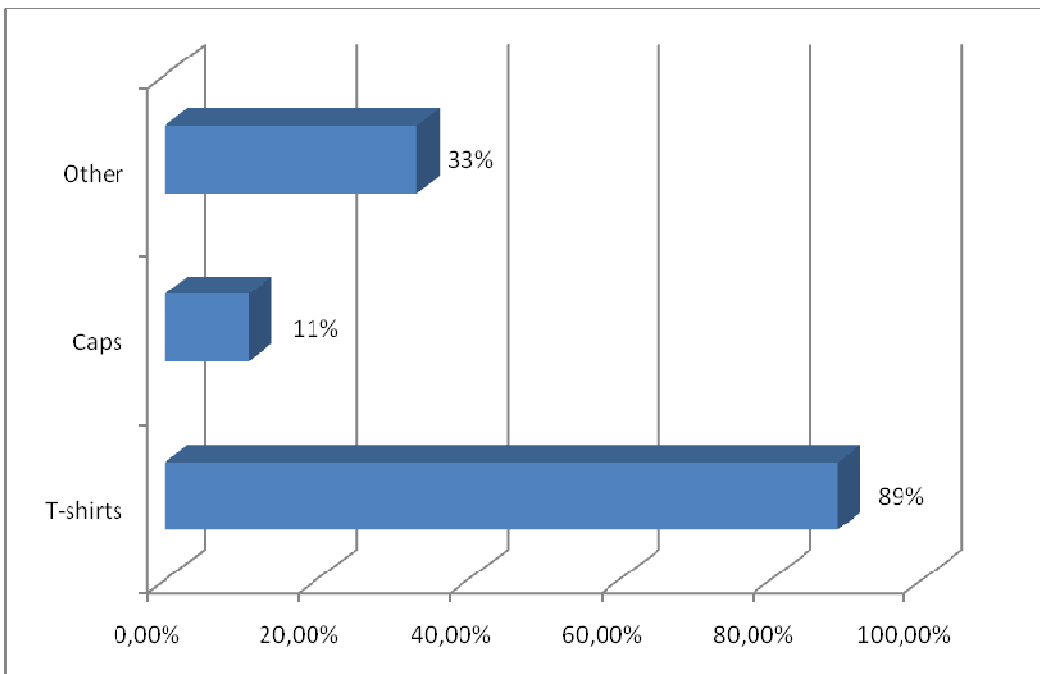
**Venue Type**



**Was staff easy to identify?**



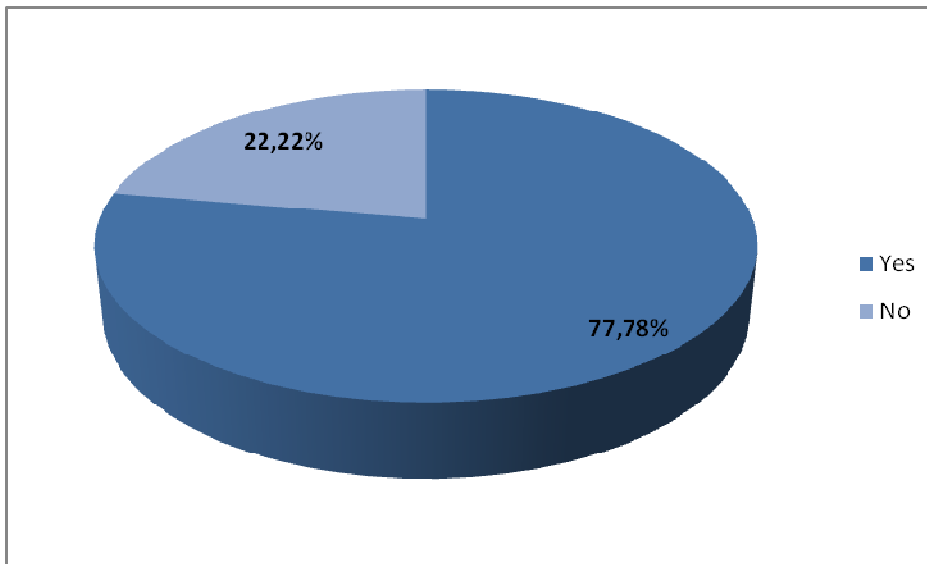
**If yes, by what means?**



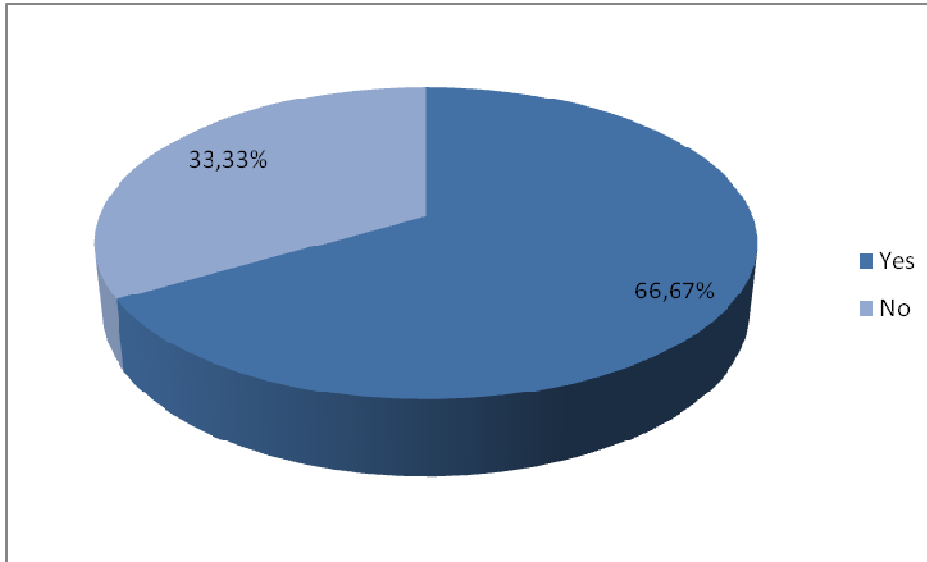
**Number of staff serving beverages:**

Sum of all parties	118
Average per party	13,11
Minimum per party	0
Maximum per party	99

**Have they been trained in Responsible Service of Alcohol?**



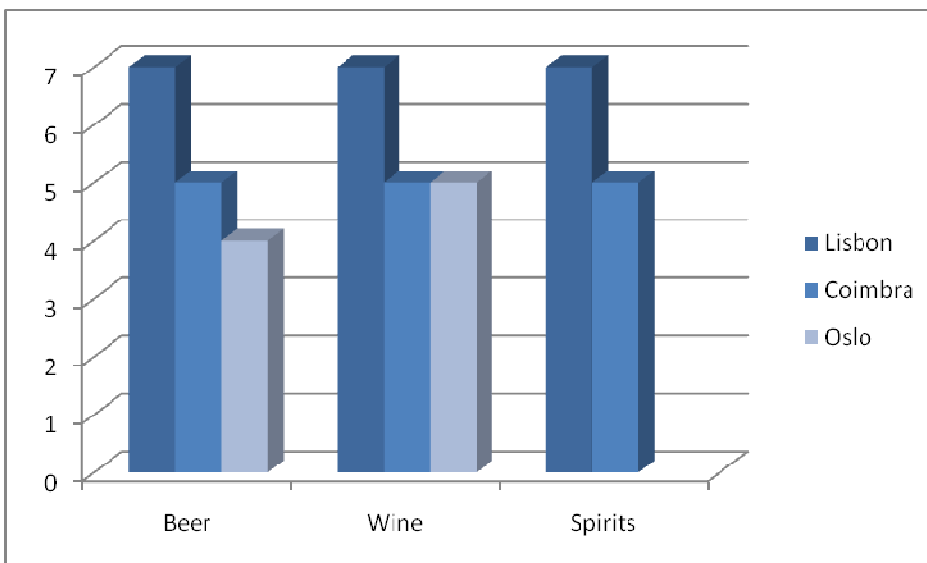
### Was there an entry fee?



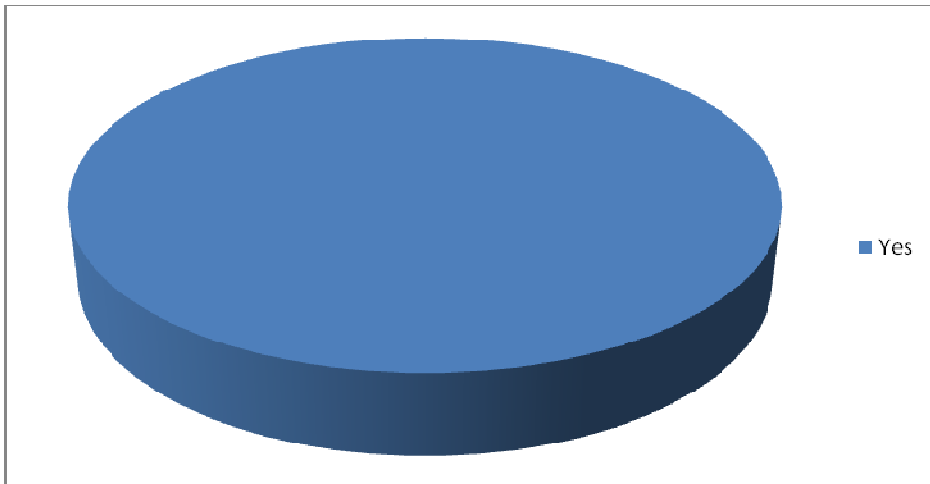
### ...if yes, how much?

Oslo: 4 Euro  
Fee did not include drinks.  
No Happy Hour

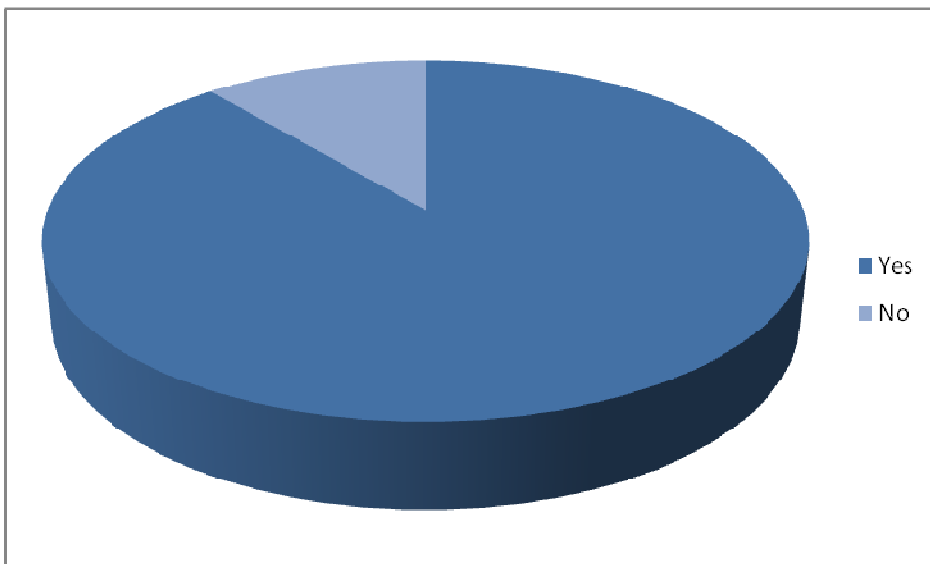
### Price of alcohol at the party



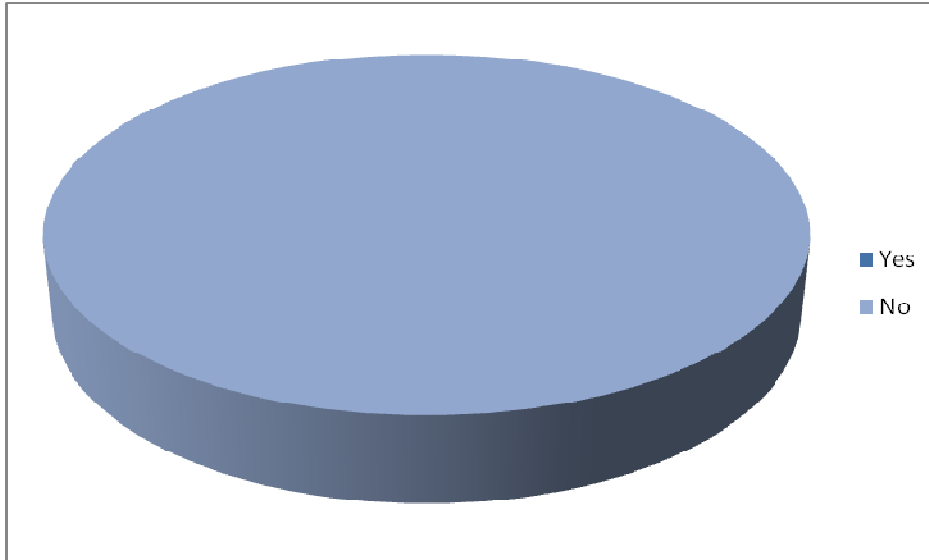
**Were soft drinks or water available?**



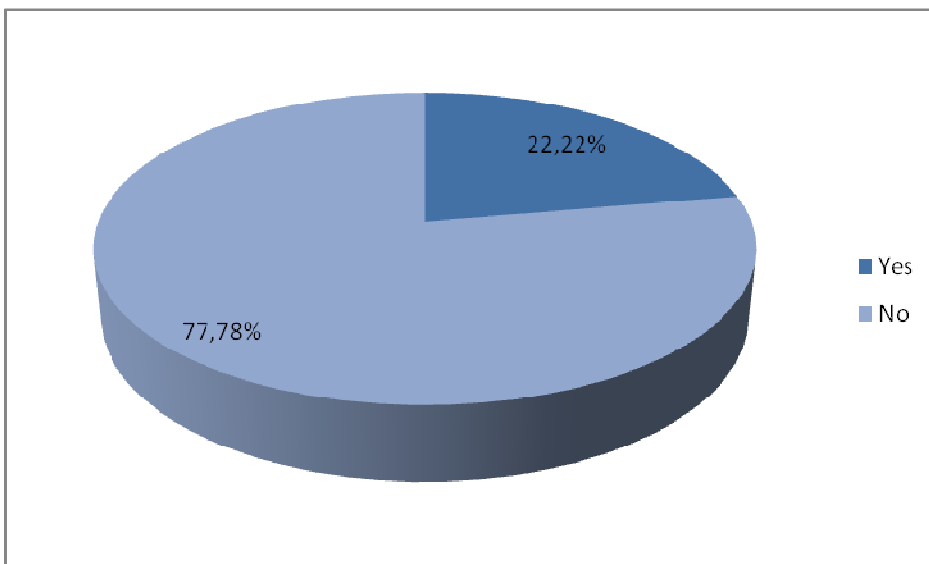
**Were soft drinks or water for free?**



**Was food available?**



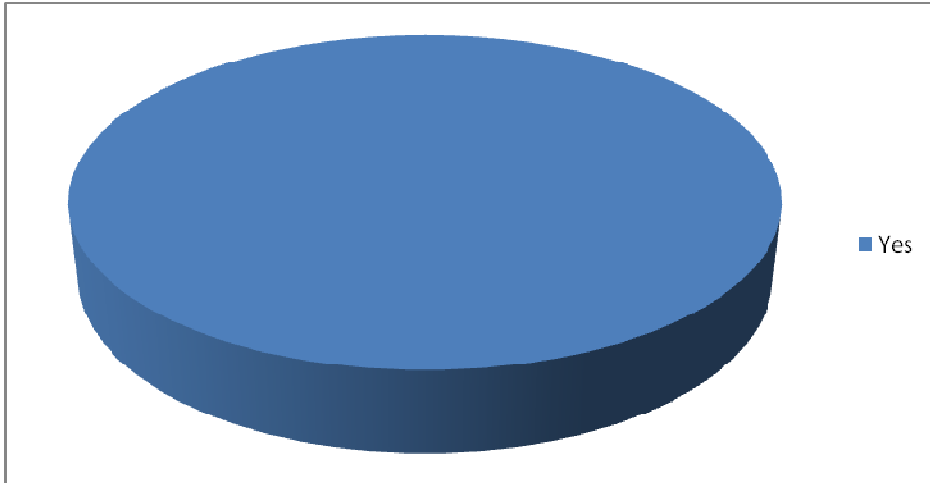
**Was the party sponsored?**



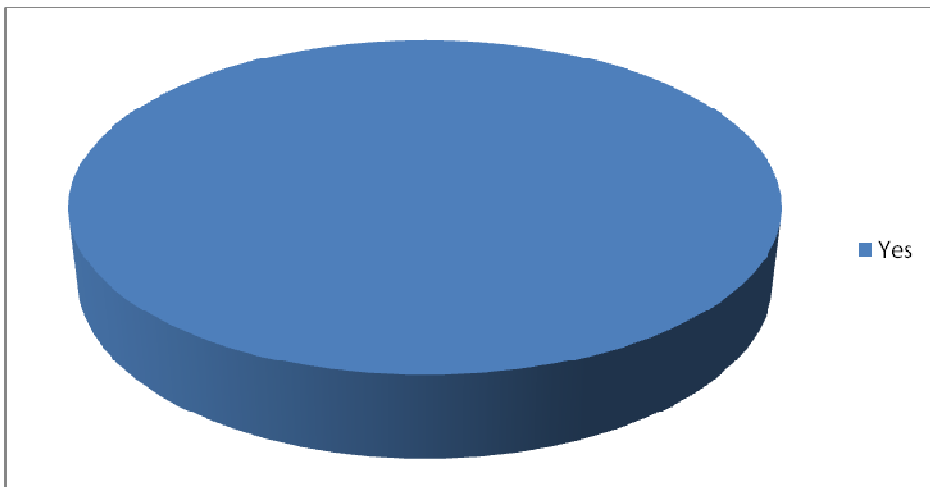
**Brand Name:** Pernod Ricard



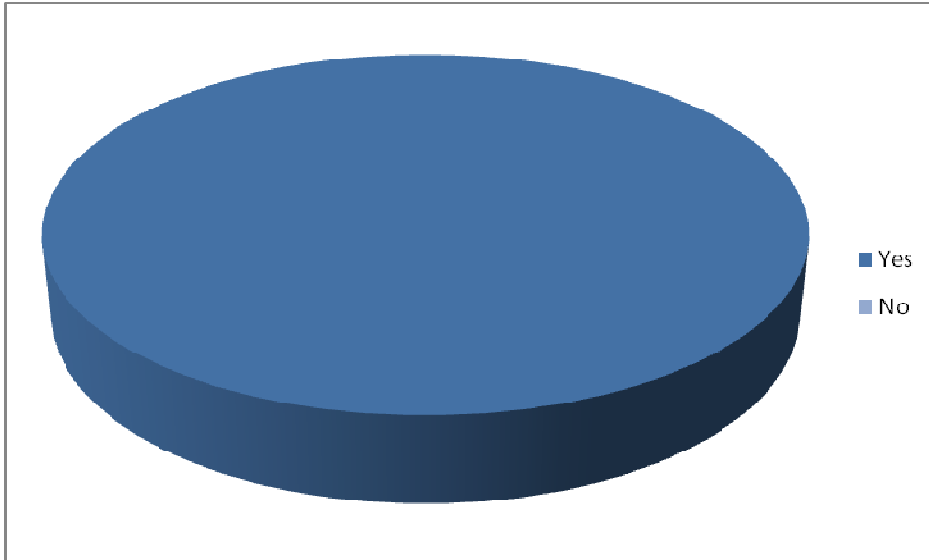
**Were Responsible Party materials available?**



**Were Responsible Party materials visible?**



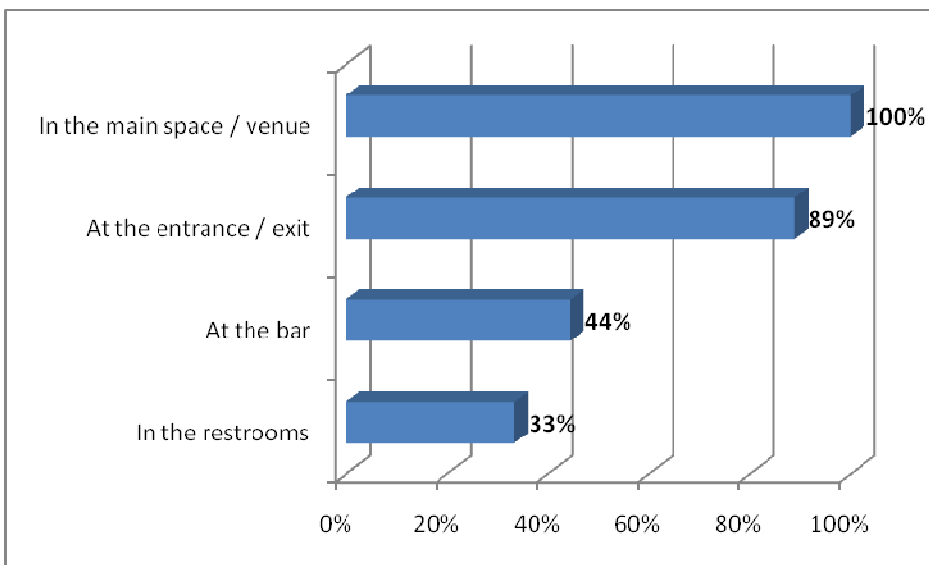
### Were there posters?



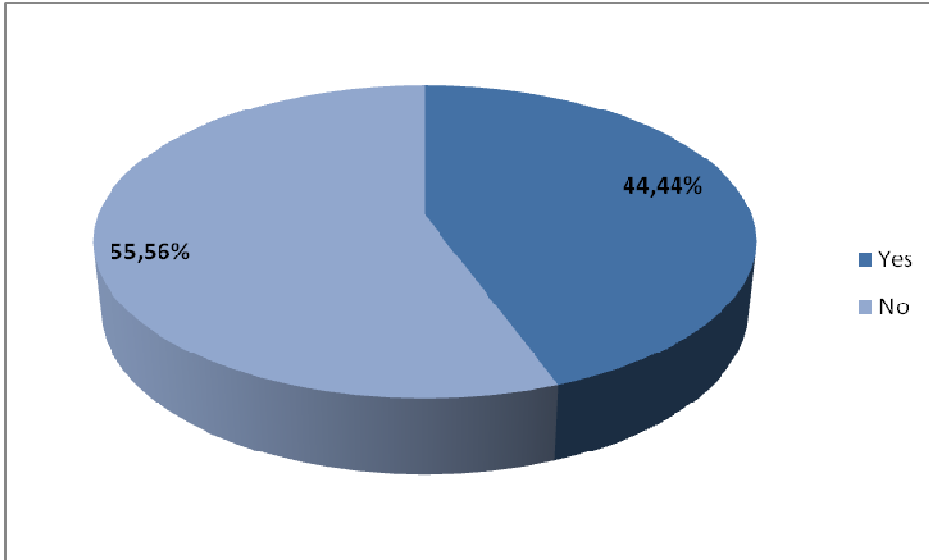
### If yes, how many?

Observed in Oslo: 10, 8 and 5 posters.

### Location of posters:

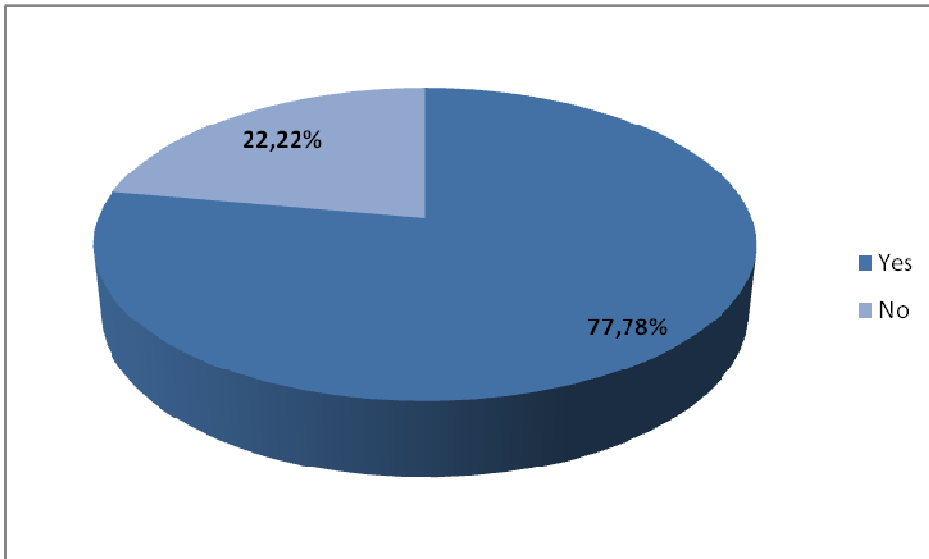


Were there leaflets/ postcards?

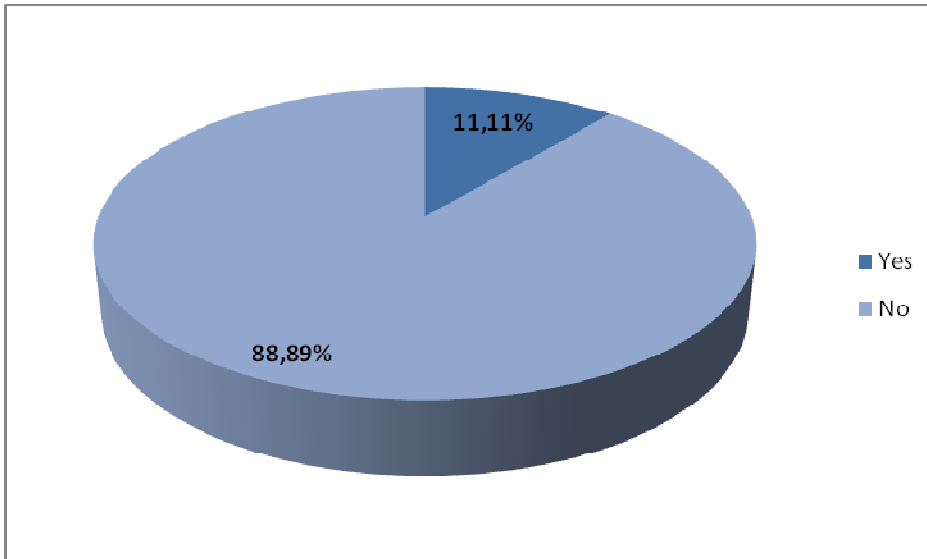


Other material? Please specify: condoms, stress balls, lighters, bags (in Oslo)

Did a DJ or entertainer deliver a Responsible Drinking Message?



### Were breathalyzers distributed?



### Were other gadgets distributed?

Condoms, stress balls, markers and bags

### Students' reaction to the programme:

- Surprised and excited about it. Most of the students thought it was funny so they smiled a lot while we handed out the gadgets. I only saw 2 drunks students out of more than 200 that evening, so I think the Responsible Drinking message got through.
- Interested and welcomed the initiative
- Good
- Seemed happy about free gadgets. Looked like many drank more water than usual. Were not any negative reactions.

## 2. GEF Spot Check Feedback

Feedback from Generation Europe Foundation Ambassadors and Contact points that carried out the research and surveys locally was generally positive. Hereunder please find a summary of the feedback received by GEF from the Ambassadors who carried out the spot checks.

### GEF Ambassadors

Ansis Štāls – Riga / Latvia  
Chiara Palieri – Milan / Italy  
Marie Rímanová – Brno / Czech Republic  
Ana Silva – Lisbon / Portugal  
Vasco Batista - Lisbon / Portugal

### Visibility of the Programme

- Riga: good poster visibility led to good understanding of the event by partygoers
- Milan: good visibility, flyers distributed, clear message but no animations or games
- Brno: good visibility, flyers distributed, clear message and animations/ games organised
- Lisbon: more posters would have been good, t-shirts provided more visibility. Flyers and breathalyzers were distributed so the message was clear but the initiative was not visible enough. No activities were organised.

### Responsible Party Ambassadors

- Riga: promo girls visible, outgoing and proactive. Situated too close to the party, so noisy.
- Milan: well organised, convincing and were well trained in delivery of the message
- Brno: well prepared → first introduction and later individual approach. No real view on quality of argument.
- Lisbon: well prepared, individual approach, direct and objective. Kind and engaging. No real view on quality of argument. Music too loud.

### Perception of the programme by students

- Riga: Rather positive thanks to objectivity of programme and positive rather than negative message
- Milan: Pretty interested, cooperative and concerned about alcohol misuse.
- Brno: Very interested with people reading the posters before entering. Cooperative. Some were concerned and others were making fun of the issue.
- Lisbon: Not taking questions seriously, thus affecting answers. The later it got, the more difficult to approach people. More cooperative when freebies handed out. No great concern for alcohol misuse. Cooperative but not concerned.

### Organisers' Attitude to the programme

- Riga: Very involved. Feeling of responsibility. Good for peer-to-peer dialogue.



- Milan: Very involved.
- Brno: Partially involved but all shared a concern regarding alcohol misuse.
- Lisbon: Involved to some extent but definitely concerned about alcohol misuse. Should be more involved with the programme.

#### Comments and suggestions for improvement

- Riga: Event should be organised in premises where alcohol is habitually consumed.
- Milan: More visibility should be ensured and more people should be involved.
- Brno: The programme was introduced too early on in the evening. Programme should be mentioned various times during the evening. Partially involved but all shared a concern regarding alcohol misuse.
- Lisbon: improve structure of the questionnaire to ensure people fill out all questions, translation of questionnaires, clarify the “soft drinks” concept. More visibility, greater cooperation and more parties.