

2017 RESULTS

Long-term target: Return to the environment at least as much as we take away

GREENHOUSE GAS



2017 Target **50%** 2017 Actual **59%**

Reduction in greenhouse gas emissions (GHG) intensity*

Equivalent to taking 15,000 cars off the road each year



How?
Renewable energy from biogas, heat recovery and wind turbines

New biomass boilers

Used **renewable organic material** leftover from production as fuel; such as botanicals, wood pellets and chips, and agave fibers

PACKAGING

2017 Target **10%** 2017 Actual **4%**

Total weight reduction



Challenges: packaging design implications and a refocus on overall GHG impact, not just weight



We learned so much!
 New targets will focus on value chain GHG reduction - including production efficiency, recycled content, weight, and transportation

WATER

2017 Target **50%**
 reduction of water usage*

2017 Actual **50%**
 reduction*



2016 revision to original **55% target - why?**
 to follow a more effective approach on minimizing environmental impact focusing on consumptive water use

How? Water reduction and reuse initiatives to ensure better efficiency on the way we use each drop

SOURCING

2017 Target **40%** of the total sugarcane-derived products used to make BACARDÍ rums from certified, sustainable sources

2017 Actual **86%** are sourced from Bonsucro-certified suppliers



The Bonsucro standard covers human rights and labor conditions, biodiversity, environmental and economic viability of sugarcane producers

*As compared to 2006 baseline

For additional information on Bacardi Corporate Responsibility please visit: <https://www.bacardilimited.com/corporate-responsibility>