

Scotch Whisky Action Fund - 2022 Awardees



Organisation	Amount Awarded	Project Description
Home Start Garioch	£8,000	Family Counselling Project To provide counselling to families whose lives and mental health have been impacted by a family member's alcohol dependency. With this funding, they will organise 200 hours' worth of counselling, which equates to approximately 25-33 individuals receiving 6-8 counselling sessions each. From experience six sessions are enough but having the flexibility to provide additional sessions is important for those who would find it be beneficial. The sessions will be offered over a period of 12 months on a weekly basis. They will take place in their office in Inverurie, and volunteers will be utilised to provide transport and childcare to beneficiaries with the requirement.
Parkhead Youth Project	£11,928	Choices for Change To provide a diversionary and education programme for young people aged 12-18 promoting healthier choices and increases physical health and well-being. They plan to utilise workshops to explore alcohol and substance abuse, as well as other issues that can be the root cause of this behaviour. Through this they hope young people will feel more confident to make informed choices about their lifestyles. They will also look to provide weekly groupwork that will offer an opportunity to talk and manage challenging situations, emotions, and feelings and equip the young people with skills to prevent them from risk taking behaviours. This education programme will consist of 28 workshops which will be held approximately every two weeks. These will be delivered alongside a programme of physical diversionary activities monthly – such as paddle boarding, hillwalking, or climbing - to keep the young people engaged, and to promote positive physical and mental health. Approximately 25 young people will directly benefit from this project.



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LAYC	£13,525	Alcohol Awareness for Youth Workers Funding will allow the organisation to engage youth and children's workers in a programme to increase their skills, knowledge, and confidence to provide a range of alcohol awareness activities, information, and support. LAYC will provide six similarly themed alcohol awareness workshops, with each focusing on the dangers of alcohol use and the impact it can have on young people. Each workshop will have 15 participant places available, meaning up to 90 individuals can attend across the whole programme. LAYC plan for workshops to include theory as well as a practical element, increasing practitioner's knowledge around alcohol misuse and how activities and information can be promoted to children, young people, and families. Workshops will be hosted by LAYC in their premises and will be delivered at varying times to engage as many youth and children's workers as possible. Alongside the workshops LAYC will also work with local youth-focused community organisations to provide diversionary activities during school holiday periods (8 hours per week for 12 weeks' worth of holidays) in areas known to have increases in alcohol related anti-social behaviour at these times. The provision of diversionary activities will include using known youth worker contacts within local organisations to provide engaging alternative activities to children and young people, with the opportunity to combine this with alcohol
		awareness and education messaging. They anticipate several hundred young people will benefit from these sessions.
Glasgow Girls FC	£19,700	Tackled To develop and deliver a peer-led alcohol education and awareness mentoring programme to young people aged 11-16 in the communities of the Shettleston ward of Glasgow city and adjacent communities of Budhill, Springboig and Greenfield. The aim is to improve young people's awareness, knowledge and understanding of the potential dangers and implications of the misuse of alcohol and to engage them in the range of diversionary activities offered by the applicants, so supporting their inclusion, health, and well-being by steering them away from risk taking, antisocial behaviour and criminal activity. Potentially 1,000 young people will benefit over the course of the year.



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		TD1 Streetwork
Eildon West Youth Hub	£7,300	To deliver twice-weekly, Friday and Saturday evening (six hours per week,) street-based outreach sessions with young people at risk, targeting those at risk of alcohol-related harm and subsequent violence, anti-social, criminal, and potential drug behaviours. Two experienced staff will offer positive alternative interventions around local sports, outdoor activities, access to TD1 youth space, group work and group planned activities and will enable young people to reflect and understand through an 'Alcohol Brief Intervention' model of practice on the impact and effect of their risk-taking. By building positive relationships, informing, educating, and providing alternative activities, this aims to encourage positive change in the future behaviours. A total of 85 young people annually will benefit.