

HAMPSHIRE Constabulary

Chief Constable Paul R. Kernaghan CBE QPM LL.B MA

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Best Bar None - Southampton 2007

Dear Sally,

Best Bar None started in Manchester in 2003 and the scheme has now been adopted by over 80 towns and cities nationwide as an initiative to promote the responsible retailing of alcohol and to address alcohol related crime and disorder.

The idea behind Best Bar None is that it raises standards whilst recognising and rewarding responsibly run licensed premises.

In 2006 fifty three premises in Southampton took part in the scheme which culminated in an Awards Night with 280 guests.

In 2007 one hundred premises took part and attracted 400 guests at The Awards Night.

This impressive take up makes Southampton the best supported scheme in the country outside of Manchester.

Best Bar None works best when it sits within a comprehensive crime reduction strategy. Southampton is proud of its partnership working with The City Council and supportive companies like Bacardi Brown-Forman Brands who sponsor Best Bar None and transport links within the city. Southampton has dedicated Night Time Economy policing teams, taxi marshalls, pub watch schemes, town centre CCTV and radio linked door supervisors. This has created a real difference in making Southampton a safe and vibrant town in which to work, visit and socialise.

So does Best Bar None make a difference? Yes I believe it does.

For too long the only interaction between The Licensing Authorities, Police and licensed premises was when enforcement was necessary, this does not promote a healthy working relationship. With Southampton now in its second year of Best Bar None the city's licensees realise that these same authorities are not only approachable but are willing to recognise and reward them with an accreditation and that those premises that excel can win category awards and fabulous prizes.

So we have seen Southampton's licensed trade embrace this scheme with an excellent take up. The scheme means that licensees spend at least two hours with a licensing assessor during which time lasting working relationships are forged. This makes it so much easier to bring about improvements on all sides in a sustainable way.

Best Bar None has created an inclusive feel amongst licensed premises that not only value Southampton's position nationally within Best Bar None but also pride themselves in managing professionally run establishments that are proud to display their Best Bar None Status.

Stewart Chandler Licensing Sergeant

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