

Echo backs search is for the City's best bar



MORE than 100 licences from

across Southampton attended the launch of this year's search for the best bar in the city.

The Best Bar None competition

was a great success last year and

2007's event promises to be bigger

and better than ever.

This year's scheme-based competition

has been opened up to pubs,

clubs and bars across Britain and

abroad as well as the city centre and

peri-urban areas that contributed last

year. At the launch held at St Mary's

Medium, 162 licences signed up for application packs.

The competition, run in partnership with Southampton City Council and the city's police licensing unit is sponsored by Bacardi Brown.

Bacardi external affairs director

Bruce May used the launch to

announce that the winners of the competition will be flown over to

America for an all-expenses paid trip. Once applications are received teams of licensing and council officials will visit each premises to assess how they fare in areas

including health and safety, staff training, responsible drinks promotion and animal welfare.

The awards ceremony will take place in April where the winners in each category of best bar, club and

pub will be announced, along with the overall winner of the Best Bar in the city of 2007. This year also sees the introduction of a new Daily Echo readers' award category where the public will be able to vote for their favourite venue.

Pictured are Suzanne Badham of

the Court Jester pub, and Alan

Douglas of The Royal Oak, both now left

to right John Baer of the city council

and Chief Super Paul Suckler, Team

Baroness Bruce May.

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