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## Beer & Only Raising

- To promote responsible drinking among adult consumers.
- To minimise alcohol-related harm.
- To raise awareness of important issues around alcohol policy.

Multi-lingual **website** (available in German, Spanish, French and English) offering a platform for consumers to learn about the responsible consumption of alcohol through the following six principles:

- It also includes an interactive quiz where consumers can test their knowledge of the effects of alcohol and on how to drink responsibly.

## Partners

Qorvis (Communications Agency)

## Results

64,509 users and 91,261 page views since the website was revamped in May 2018 (as of November 2018).

## Website

<https://www.drinksmart.com/>

## Downloads

## Photo gallery

