



## Responsible drinking website

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### **Il Consumo Responsabile Federazione Italiana Industriali Produttori Esportatori e importatori di Vini, Acquaviti, Liquori, Sciroppi, Aceti et Affini**

**Italy**

**2022 > Ongoing**

**#AwarenessRaising #Consumerinfo website**



### Objective

To educate consumers about drinking in moderation and the risks associated with alcohol abuse.

### Description

The consumer information website was launched in October 2022. It contains the following sections:

- Federvini: Information about Federvini
- Know about alcohol: Information about responsible drinking, such as what alcohol is, the recommended daily guidelines, the effects of alcohol on the body and when not to drink.
- Wine in Moderation: Information about the Wine in Moderation social responsibility programme.
- spiritsEUROPE: Information about spiritsEUROPE.
- Hints and tips: Hints and tips to stay safe when drinking.
- The Mediterranean diet: Information about the Mediterranean diet.
- Quiz: A link to the Responsible Drinking (#RDQ) quiz where consumers can test how much they know about responsible drinking.

- Spirit Drinks: Information about spirit drinks, their history, how they are made and calories in different types.
- Wine: Information about wine, its history, how wine is made and calories
- Our projects: Responsible drinking projects that Federvini is involved in or runs.

## Website

<https://consumoresponsabile.federvini.it/>

## Downloads

## Photo gallery

