

England and Wales



To help encourage and promote the highest standards in alcohol retail.

This Guidance for the Responsible Retailing of Alcohol in England and Wales builds on the success of schemes to prevent underage sales introduced by the Retail of Alcohol Standards Group.

It reflects changing priorities of the Group, to begin focusing on the broader aspects of alcohol retail. It is the first of its kind and establishes a high level of standards for retailers to operate to. It covers all aspects of alcohol retailing, including the legal and self-regulatory frameworks in which retailers operate, as well as voluntary measures they have agreed to undertake.

Partners

A joint action by the Retail of Alcohol Standards Group:

Aldi UK and Ireland

Association of Convenience Stores

The Co-operative

Home Bargains

Lidl UK GmbH

Marks and Spencer PLC

Sainsbury's Supermarkets Ltd

Spar (UK) Limited

Tesco Stores Limited

Waitrose

The Wine and Spirit Trade Association

WM Morrison Supermarkets PLC

Results

Retailers will take sufficient measures to follow this Guidance in all of their stores in England and Wales. The RASG retailers will also support all non-RASG retailers that wish to follow the Guidance.

Members of RASG represent more than 92% of the UK's supermarket chains and their guidance is used by many independent stores and smaller chains also.

Website

<http://rasg.org.uk/guidance/>

Downloads

Photo gallery



Documents

RASG Guidance England.pdf (pdf - 4.13 Mo)

RASG Guidance Scotland.pdf (pdf - 3.05 Mo)

RASG Guidance Northern Ireland.pdf (pdf - 3.24 Mo)