



European Night Without Accident



Polish Spirits Industry Designated Drivers #On-trail



Objective

To reduce the number of alcohol-related road accidents involving young drivers.

Description

The Polish Spirits Industry supports the pan-European campaign which promotes the designated driver concept. The campaign revolves around:

- Young volunteers visiting nightclubs across the country on the third Saturday of October.
- Distribution of bracelets to registered designated drivers to prove their commitment to undergo a breathalyser test before leaving. If the test is negative, they are rewarded with gifts. If positive, volunteers encourage them not to drive or to entrust a sober friend to drive.

In 2010 and 2011 the campaign was held in conjunction with Don't Drink and Drive, an initiative run by ZP PPS.

Partners

Foundation Krzys (Safe Driver Foundation)

Responsible Young Drivers

National Road Safety Council

National Police Headquarters

The European Commission

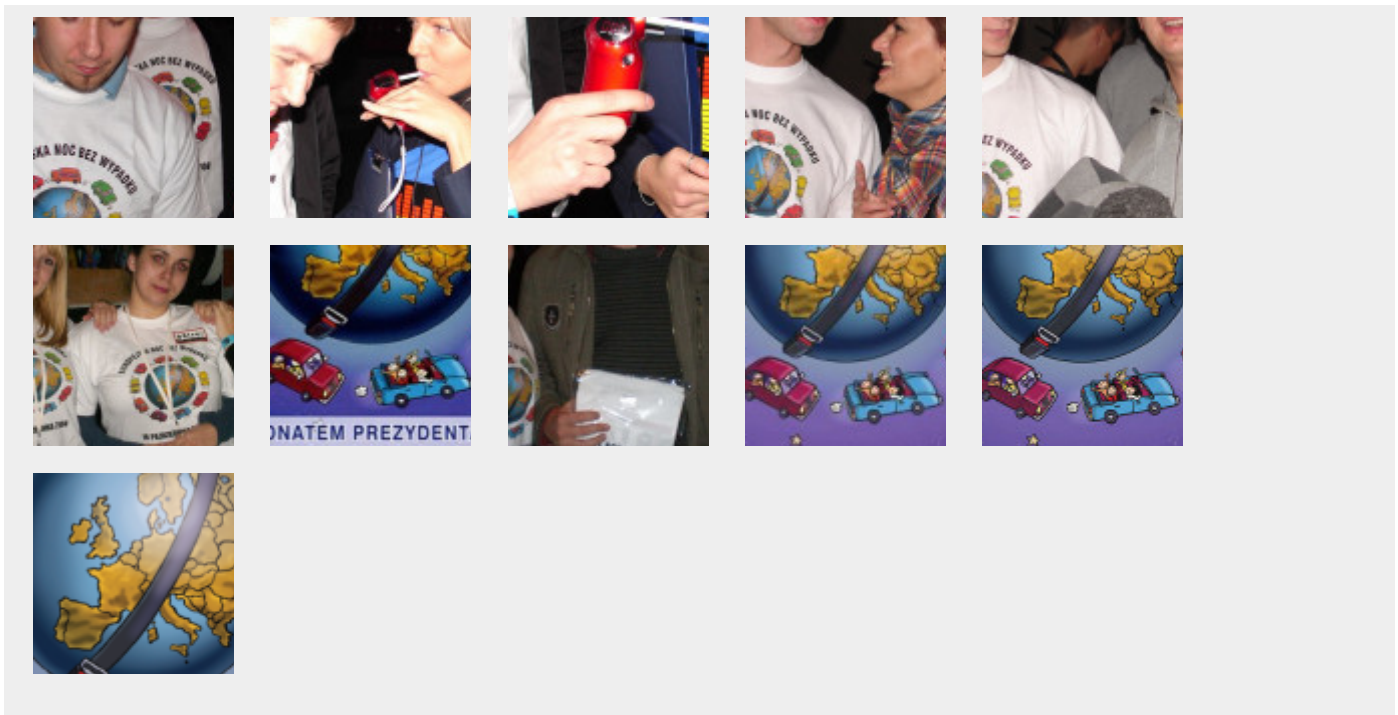
Results

In 2018 it took place on 21 October in 31 clubs in 24 cities with over 150 volunteers.

In 2012 it took place on 20 October in 40 clubs in 35 cities with more than 130 volunteers; in 2014 it took place on 18 October in 42 clubs in 36 cities with more than 150 volunteers; in 2015 it took place on 17 October in 42 clubs in 39 cities with over 150 volunteers; in 2016 it took place on 15 October in 37 clubs in 27 cities with over 150 volunteers; in 2017 it took place on 21 October in 30 clubs in 23 cities with over 150 volunteers.

Downloads

Photo gallery



Documents

Poster (pdf - 0.41 Mo)

kartka_front (pdf - 0.69 Mo)

Short summary of actions done with KRZYS in 2008 (pdf - 1.08 Mo)