Avec Moderation! website

Objective

To provide information on responsible drinking.

Description

The **website** offers:

- Information under 5 sections relating to alcohol consumption: Alcohol related risks, an issue that concerns us all; Alcohol and driving; Alcohol and work; Alcohol and pregnancy and Alcohol and parents.
- Information on campaigns as well as the possibility to order various materials relating to them including T-shirts, educational kits, posters and booklets.
- An online "breathalyser test" and links to other websites created by E&P to target specific issues (such as the "**2340**" website).

Results

Online orders in 2015: 295,000 chemical breathalysers and 270,000 prevention kits.
The website has an average of 18,881 visits every month and had a total of 245,454 visits in 2017.

Website

https://www.avecmoderation.org/

Downloads

Photo gallery