

Sustainable Freight at Hennessy



Moët-Hennessy
European Union
2020 > Ongoing
#CO2Emissions #Eco-mobility
#SustainableDistribution



Objective

Reduce CO2 emissions in maritime transport of spirit drinks

Description

The decarbonisation of transport is a priority at Hennessy, as the Charente-based Cognac Maison exports 99% of its production outside France, mainly to the United States, Asia, Africa and Europe.

Hennessy's freight strategy focuses on maritime transport and rail, known to have a lower carbon impact (respectively 90% and 5% of Hennessy's shipments), and the team continuously reviews its supply chain flows to reduce its CO2 impact wherever possible.

Maritime transport emits 250 times less carbon in the atmosphere than air transport. Air transport, the most polluting mode of transport, is the exception and represented less than 0.2% of shipments in 2021. The Maison is committed to making decarbonization a priority in its transition to green technologies with limited impact.

At the end of 2020, Hennessy was the first Cognac company to sign a partnership with Neoline windpowered shipping for its transatlantic shipping to the USA. Hennessy has since been joined by other wine and spirits companies.

Partners

Neoline

Results

The first transatlantic pilot line that is scheduled to be operational in 2023

Website

www.neoline.eu

Downloads

Photo gallery



Documents

[PressRelease_HENNESSY_NEOLINE_ENG_12072020.pdf](#) (pdf - 0.6 Mo)