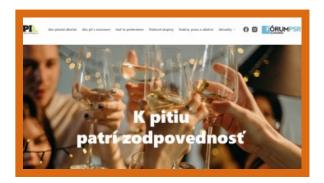


# Responsible Drinking





### Objective

To raise consumer knowledge and awareness of the responsible consumption of alcoholic beverages.

## Description

The **website** provides responsible drinking information under five sections:

- How alcohol works: contains information such as what alcohol is and the effect that it has on the body.
- How to drink wisely: contains information such as what a standard unit is and when to know if you've had too much to drink.
- When we overdo it: contains information such as how to tell if you've had too much to drink and the risks of excessive drinking.
- Risk groups: contains advice for teenagers, young adults, older people and pregnant women.
- Family, work and alcohol: contains information for parents and for the workplace.

There is also a news section on the website which has news from Slovakia and from the world and a "did you know" section.

All activities organised by Forum PSR Slovensko promote the website.

#### Results

In 2017, the website had 15, 512 unique visitors (until November 2017). In 2016, the website had 11,151 unique visitors (until November 2016).

## Website

http://pisrozumom.sk/

## Downloads

# Photo gallery



