



Responsible Drinking



Pisrozumom
Fórum PSR Slovensko
Slovakia
2010 > Ongoing
#AwarenessRaising
#Consumerinfowebsite



Objective

To raise consumer knowledge and awareness of the responsible consumption of alcoholic beverages.

Description

The **website** provides responsible drinking information under five sections:

- How alcohol works: contains information such as what alcohol is and the effect that it has on the body.
- How to drink wisely: contains information such as what a standard unit is and when to know if you've had too much to drink.
- When we overdo it: contains information such as how to tell if you've had too much to drink and the risks of excessive drinking.
- Risk groups: contains advice for teenagers, young adults, older people and pregnant women.
- Family, work and alcohol: contains information for parents and for the workplace.

There is also a news section on the website which has news from Slovakia and from the world and a "did you know" section.

All activities organised by Forum PSR Slovensko promote the website.

Results

In 2017, the website had 15, 512 unique visitors (until November 2017). In 2016, the website had 11,151 unique visitors (until November 2016).

Website

<http://pisrozumom.sk/>

Downloads

Photo gallery

