



## Avec Moderation! website

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**Avec Modération!**  
**France**  
**1999 > 2018**  
**#AwarenessRaising**



## Objective

To provide information on responsible drinking.

## Description

The **website** had:

- Information in 5 sections relating to alcohol consumption: Alcohol related risks, an issue that concerns us all; Alcohol and driving; Alcohol and work; Alcohol and pregnancy and Alcohol and parents.
- Information on campaigns as well as the possibility to order various materials relating to them including T-shirts, educational kits, posters and booklets.
- An online "breathalyser test" and links to other websites created by Avec Moderation! to target specific issues (such as the "**2340**" website).

## Results

Online orders in 2015: 295,000 chemical breathalysers and 270,000 prevention kits. The website had an average of 18,881 visits every month before it closed.

## Website

<https://www.avecmoderation.org/>

Downloads

Photo gallery

