

Alcohol & parents information



Infos alcool & parents

Avec Modération!

France

2009 > 2018

#AwarenessRaising #Parents



Objective

To provide information, advice and support for parents of adolescent children.

Description

The **website** launched in July 2009 offered parents:

- Information such as the effects of alcohol on teenagers, tips on how to recognise at risk consumption, the law on the sale of alcohol to minors and where to go if they need help.
- Tips on how to talk about alcohol with their children.
- "What to do" section offering advice for different situations such as what to do if a child comes home drunk.
- "Expert advice" section featuring videos by Professor Bailly, Marie Choquet (psychologist, epidemiologist) and Dr Corinne Roehring (public health doctor and family therapist), which answered questions such as "When and how to talk to my child?" and "How do my know if my child has a problem with alcohol?".

The website was linked to on the "ESPACE" project's website and was developed as part of the ESPACE project. It was an adaptation of the parents' section of the "talk about alcohol" website).

Partners

Professor Daniel Bailly (Child psychiatrist and teacher of psychiatry at the university of Aix-Marseille)

Results

The website received more than 181,437 visits up to January 2018 (end of the campaign). It received 18,196 visits in 2017 and had 1,516 visits every month on average.

Downloads

Photo gallery

